

Influence of Ideological and Political Education on the Employment Guidance of Agricultural College Students

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Abstract. With the rapid development of social economy, the demand of the society for talents is getting higher and higher, employers not only require graduates to master professional knowledge, but also have excellent personal and psychological quality, for the agricultural direction of graduates more severe, coupled with the employment concept of college students constantly changing, The problem of difficult employment of college students in agricultural colleges has been turned into the difficult problem of employment of college students in agricultural colleges, and has become a hot issue of social concern. Therefore, for colleges and universities, it is not only necessary to cultivate students' employment skills, but also to realize the importance of ideological and political education in guidance. This paper expounds the important influence of ideological and political education in the employment process of college students in agricultural colleges, and puts forward concrete measures to improve the ideological and political education in the employment guidance of college students in agricultural colleges.

In recent years, with the rapid development of economy, people's living standards continue to improve, the concept of employment of college students in agricultural colleges is constantly changing, as we all know, the choice of agricultural direction employment in general working environment is more difficult, so the graduates of agricultural colleges often think more complex, the choice is not concentrated and single, There is a diversified trend of career selection, and some negative information in schools and society will also cause problems for college students in agricultural colleges and universities to choose jobs, affecting their smooth employment. Based on the analysis of the employment problem of college students in agricultural colleges, this paper expounds the important position and function of ideological and political education in the employment guidance of college students in agricultural colleges through the study of their role in the process of employment guidance of college students in agricultural colleges.

The agricultural college college students in the process of employment of their own outstanding problems

Thinking impetuous, quick and near benefits. The majors studied by college students in agricultural colleges are basically agriculture-related majors, and their future development is closely related to agriculture and rural development. However, at present, due to the low efficiency of China's agricultural industry, the grass-roots working environment is difficult, and low pay, the workplace away from the city center and other reasons, resulting in agricultural college graduates do not want to engage in professional work, and the utilitarian employers are keen. This is reflected in the employment of coastal areas, economically developed areas and large and medium-sized cities. In addition, the university students in agricultural colleges from the public psychology is

more serious, graduates blindly from the public has become the common psychology. This kind of behavior makes many graduates lose their due space for development and employment, the original professional ability of students did not engage in the professional work, and a small number of graduates do not have a clear career plan, blindly follow others employment.

Employment expectations do not match their abilities. Many agricultural college students on their own positioning is not accurate enough, there is still their own fantasy of the proud son of the heavens, the lack of understanding of their own ability, therefore, when making career choices will often let themselves into a dilemma of high and low, bent on entering the state-owned enterprises or into institutions as civil servants, This high expectation of their own employment makes college graduates reluctant to enter private enterprises or small units to work, and even less willing to work in remote areas such as rural areas.

The sense of integrity and legal awareness is diluted. At this stage, the society's sense of integrity is weak, in the graduation of college students in the obvious performance is the integrity crisis. In order to be able to be selected by recruitment enterprises, there are often agricultural college stakes in the submission of candidates, such as false results, falsely reported the award, falsely reported honor certificate, etc. , in the process of signing employment agreements and contracts with employers, legal awareness is not strong, some students even have signed the unit, arbitrarily breach of contract, do not perform the contract obligations, Lack of integrity, lack of professional ethics.

The position and function of ideological and political education in the employment guidance of students in agricultural colleges

Helping to cultivate students' sense of honesty and professional ethics in agricultural colleges and Universities. In recent years, influenced by the ideas of pecuniary ism and interest supremacy, many college students in the employment concept and values have been biased, some students advocate self-interest to meet their own ability needs first, which is very different from the current era of people's demand for graduate talent. With the continuous development of the national economy, the transformation and upgrading of industrial structure has become the main trend of social progress. The demand of the social market for the new graduates, whether from professional ability or ideological and moral quality, the university students' sense of integrity and professional ethics quality is placed in an important position.

To stand out from the crowd of employment competitors, college students in agricultural colleges need to receive professional employment guidance before employment. In this regard, colleges and universities should do a good job in ideological and political education, to help new graduates to establish a correct view of career choice and professional ethics of ideological and political education, ideological and political education throughout the employment guidance of college students. To help graduates to clarify the employment process of the basic professional needs of agricultural college students in the moral, clear the importance of the sense of integrity in social work, in the ideological promotion of moral culture, ability to solid their own professional knowledge skills, in addition to the focus on training students' sense of integrity and professional ethics, For all enterprise units to provide a full range of high-quality social talent.

It helps to cultivate the scientific career choice and employment view of students in agricultural colleges. In recent years, the competition for college graduates' employment is becoming more and more fierce, and the employment of college students in agricultural colleges has become an important problem in the teaching institutions of colleges and universities. Under the current severe employment background, college students need more broad vision and innovative

spirit of multi-employment planning guidance, training agricultural college students with a new concept of career choice and employment in line with the development of the current era, colleges and universities should change the previous single employment guidance, and constantly open up ideas, keep pace with the times, According to the development of the local social employment situation, make full use of ideological and political education, help college students in agricultural colleges to strengthen their self-awareness and future employment will and direction, do a good job in career planning after graduation, build their own blueprint for future development, enhance the employment confidence and enthusiasm of graduates, in understanding the situation of social employment, Combining our own conditions with social development, actively participating in the employment choice environment, according to their own needs, choose to meet their own work, and promote the agricultural college stake in the employment of college students to be effectively resolved.

Helps to cultivate the psychological quality and moral quality of students in agricultural colleges. At present, many agricultural college students in the process of job selection and employment is not fully aware of their future work intention, self-awareness and employment positioning is not clear, resulting in graduates employment is not active phenomenon; At the same time, there are a number of recent graduates to understand their future direction of work but lack of employers of talent recruitment information and employment channels, so delayed employment. Both of these extreme strains are the root causes of the employer's labor shortage problem. Therefore, it is necessary for colleges and universities to enhance the ideological and political education of the graduates, enhance the psychological quality and moral quality, establish a correct world outlook, outlook on life and values, reduce their unstable psychological factors in choosing a career, prevent the occurrence of short-sightedness, so that it is clear their own needs and abilities, down-to-earth, realistic, Make further plans for the future development of the work. Help graduates to enhance their understanding of the social job market, understand the employment needs of employers for graduates, collect employment information, seek to avoid harm, train agricultural college students to play their own advantages, avoid arrogance and irritability, in the employment process to achieve fair competition, to help agricultural college graduates smooth employment².

Measures to strengthen and improve ideological and political education in the employment guidance of students in agricultural colleges

Constantly update and improve the content of ideological and political education for the employment guidance of college students in agricultural colleges. The times are constantly developing, the social information is changing with each passing day, and the content of the employment guidance work for college students in agricultural colleges also needs to be updated with the change of the employment situation, so as to provide effective help for the employment development of college students in agricultural colleges. Simple employment guidance is no longer applicable, to transform into the agricultural college students' outlook on life, values, career choice and professional ethics of ideological and political education, but also in the future development of college students to update and improve the content of ideological and political education for the employment guidance of college students. According to the development of social employment, employment education can be used as an entry point, combined with the previous employment situation, theory and practice, for college students to design a fit of their own development and personal ideals of employment planning, stimulate students' enthusiasm for employment, the socialist core values and ideological and moral construction together. Improve the ideological and moral quality and scientific and cultural cultivation, so that students in the continuous improvement

of employment ability, cultivate the correct view of employment, values at the same time to find their own potential, and make it expand, become a unique competitive advantage, for the future to participate in employment work to lay a solid foundation¹.

Ways and means of improving ideological and political education in the employment guidance of students in agricultural colleges. The society is developing continuously, paying attention to the employment guidance of college students in agricultural colleges, so that ideological and political education plays its due role in the actual battle, and it needs to continuously improve the existing educational skills and educational techniques. Improving the way and method of ideological and political education in the employment guidance of college students in agricultural colleges and universities requires us to, on the basis of absorbing the excellent experience of ideological and political education in the past, according to the needs of the development of contemporary education culture and social market, to innovate the methods of education in line with the trend of the development of the times, and to combine the actual situation of the local and the students' own quality. Specific analysis of specific problems, research and development can be more responsive to social development, on this basis, but also can continuously improve the students' own ability and ideological and moral cultivation of the educational way, enrich the connotation of science and culture, to open education and diversified employment education guidance transformation.

Establishing and improving the effective mechanism of employment in agricultural colleges and universities. The employment guidance work of agricultural colleges and universities in China is still in the exploration stage, in the course of operation will inevitably appear inadequate places, which requires us to pay attention to the existing working operation mechanism, collect feedback on the operation of schools, find problems to be solved immediately, and constantly improve the educational rules and regulations, establish and improve effective working mechanisms, And let it run to the employment guidance link of various colleges and universities, give students the best employment guidance, fully combine all aspects of strength, so that students have a deep understanding and effective grasp of the relevant employment information and employment dynamics, improve students' enthusiasm for employment, and promote the steady increase in employment rate³.

The importance of ideological and political education in the employment guidance work of college students in agricultural colleges and universities is gradually revealed, and the ideological and political education work is regarded as the focus of employment guidance, and also reflects the humanization of colleges and universities in ideological and political education, which is also the key to ensure the smooth employment of college students and truly become talents. We grasp the new features and requirements of ideological and political education in a timely manner, do a good job in ideological and political education, really for the future employment development of college students in agricultural colleges, and only in this way can we give full play to the role of ideological and political education in the employment guidance work of college students in agricultural colleges.

Aknowledgement

Jilin Provincial Education Department "13th Five-Year Plan" social science research planning project, employment entrepreneurship management special "The study of the impact of ideological and political education in Jilin Province agricultural colleges on the guidance of students' employment" Question number: JJKH20180728JY results.

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